DENVER'S KMGH WORKING FOR YOU 123 Speer Blvd

KMGH 123 Speer Blvd Denver, CO 80203 Main: (303)832-7777

www.theDENVERchannel.com

Main: (30

www.thedenverchannel.com

Billing Address:

American Rambler Production Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

Send Payment To:

KMGH EW Scripps PO Box 30509 Los Angeles, CA 90030-0509

1 KMGHW

08/08/12

9:27 AM Inside Edition 9A

Invoice	#	Invoice Date	Invoice Month	Invoice Period
184130)-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washingto	National

 Advertiser
 Product
 Estimate Number

 President/RNC-Romney (R)
 RNC - Romney
 310

Agency Ref Advertiser Ref

						Spots/				
Line Start Date End	Date Descript	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 08/13/12 08/14	/12 GMA M-	-F 7-9A	7A-9A	22	:30	4	\$700.00	NM		
Weeks: Start I		<u>MTWTFSS</u>	Spots/Week	Rate						
08/13/		~~	4	\$700.00	1				D-1-	-
Spots: # Ch Da		<u>ir Time</u> Descrip 7:26 AM GMA M		Start/End Time 7A-9A		n Ad-ID) 2012MRFP	07211		Rate \$700.00	
				7A-9A 7A-9A) 2012MRFP				
2 KMGHM		7:49 AM GMA M		-) 2012MRFP			\$700.00	
4 KMGHTu		2:26 AM GMA M		7A-9A					\$700.00	
3 KMGHTu	08/14/12 7	7:55 AM GMA M	I-F 7-9A	7A-9A	:30) 2012MRFP	069н		\$700.00	NM
2 08/08/12 08/10)/12 GMA M-	-F 7-9A	7A-9A	222	:30	6	\$700.00	NM		
Weeks: Start I		<u>MTWTFSS</u> 222	Spots/Week 6	Rate \$700.00						
Spots: # Ch Da	y Air Date A	ir Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate	Type
2 KMGH W	08/08/12 7	7:27 AM GMA M	I-F 7-9A	7A-9A	:30) 2012MRFP	073Н		\$700.00	NM
1 KMGHW	08/08/12 7	7:58 AM GMA M	I-F 7-9A	7A-9A	:30) 2012MRFP	069Н		\$700.00	NM
4 KMGHTh	08/09/12 7	7:59 AM GMA M	I-F 7-9A	7A-9A	:30	2012MRFP	069Н		\$700.00	NM
3 KMGHTh	08/09/12 8	3:55 AM GMA M	I-F 7-9A	7A-9A	:30) 2012MRFP	073Н		\$700.00	NM
6 KMGH F	08/10/12 7	7:29 AM GMA M	I-F 7-9A	7A-9A	:30	2012MRFP	073Н		\$700.00	NM
5 KMGHF	08/10/12 8	3:55 AM GMA M	I-F 7-9A	7A-9A	:30) 2012MRFP	069Н		\$700.00	NM
3 08/13/12 08/14	/12 Inside E	dition 9A	9A-930A	22	:30	4	\$400.00	NM		
Weeks: Start I		<u>MTWTFSS</u> 22	Spots/Week 4	Rate \$400.00						
Spots: # Ch Da	y Air Date A	ir Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate	Type
1 KMGH M	08/13/12 9	:13 AM Inside E	Edition 9A	9A-930A	:30) 2012MRFP	069Н		\$400.00	NM
2 KMGH M	08/13/12 9	3:21 AM Inside E	Edition 9A	9A-930A	:30) 2012MRFP	073Н		\$400.00	NM
4 KMGHTu	08/14/12 9	3:21 AM Inside E	Edition 9A	9A-930A	:30) 2012MRFP	073Н		\$400.00	NM
3 KMGHTu	08/14/12 9	9:29 AM Inside E	Edition 9A	9A-930A	:30) 2012MRFP	080H		\$400.00	NM
4 08/08/12 08/10	/12 Inside E	dition 9A	9A-930A	111	:30	3	\$400.00	NM		
Weeks: Start I		<u>МГWГFSS</u> 111	Spots/Week 3	Rate \$400.00						
Spots: # Ch Da		ir Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate	Туре

9A-930A

:30 2012MRFP073H

\$400.00 NM



 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 184130-1
 08/19/12
 August 2012
 07/30/12 - 08/14/12

Advertiser Product Estimate Number

President/RNC-Romney (R) RNC - Romney 310

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						Spots/			
ne Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
4 08/08/12	08/10/12	Inside Edition 9A	9A-930A	111	:30	3	\$400.00	NM	
Spots: # 0	Ch Day Air	Date Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Typ
		09/12 9:27 AM Inside	e Edition 9A	9A-930A	:30	2012MRFP	069Н		\$400.00 NI
3 k	MGHF 08/	10/12 9:21 AM Inside	e Edition 9A	9A-930A	:30	2012MRFP	073Н		\$400.00 NI
5 08/08/12	08/10/12	Millionaire	930A-10A	111	:30	3	\$425.00	NM	
Weeks:	Start Date 08/06/12	End Date 08/12/12 MTWTFSS 111	Spots/Week 3	Rate \$425.00					
Spots: # 0	Ch <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Typ
1 k	MGHW 08/	08/12 9:55 AM Millio	naire	930A-10A	:30	2012MRFP	069Н		\$425.00 N
2 ł	MGHTh 08/	09/12 9:44 AM Millio	naire	930A-10A	:30	2012MRFP	073Н		\$425.00 N
3 k	MGHF 08/	10/12 9:45 AM Millio	naire	930A-10A	:30	2012MRFP	073Н		\$425.00 N
6 08/13/12	08/14/12	Millionaire	930A-10A	11	:30	2	\$425.00	NM	
Weeks:	Start Date 08/13/12	End Date <u>MTWTFSS</u> 08/19/12 11	Spots/Week 2	Rate \$425.00					
Spots: # 0	Ch Day Air	Date Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Typ
1 k		13/12 9:52 AM Millio		930A-10A	:30	2012MRFP	080H		\$425.00 N
2 ł	MGHTu 08/	14/12 9:47 AM Millio	naire	930A-10A	:30	2012MRFP	073Н		\$425.00 N
7 08/13/12	08/14/12	THE VIEW	10A-11A	11	:30	2	\$600.00	NM	
Weeks:	Start Date 08/13/12	End Date <u>MΓWΓFSS</u> 11	Spots/Week 2	Rate \$600.00					
Spots: # (Ch Day Air		ription	Start/End Time	Length	Ad-ID			Rate Ty
		13/12 10:59 AM THE		10A-11A		2012MRFP	073Н		\$600.00 N
2 k	(MGHTu 08/			10A-11A	:30	2012MRFP	080Н		\$600.00 N
8 08/08/12	08/10/12	THE VIEW	10A-11A	111	:30	3	\$600.00	NM	
Weeks:	Start Date 08/06/12	End Date 08/12/12 MTWTFSS 111	Spots/Week 3	Rate \$600.00					
Spots: # 0	Ch Day Air	Date Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Ty
	MGHW 08/	08/12 10:34 AM THE		10A-11A		2012MRFP	073H		\$600.00 N
2 ł	MGHTh 08/	09/12 10:59 AM THE	VIEW	10A-11A	:30	2012MRFP	069Н		\$600.00 N
3 F	MGHF 08/	10/12 10:00 AM THE	VIEW	10A-11A	:30	2012MRFP	069Н		\$600.00 N
9 08/08/12	08/10/12	11A-12P News	11A-12P	222	:30	6	\$450.00	NM	
Weeks:	Start Date 08/06/12	End Date 08/12/12 MTWTFSS 222	Spots/Week 6	<u>Rate</u> \$450.00					
Spots: # 0	Ch <u>Day Air</u>		ription	Start/End Time	Length	Ad-ID			Rate Ty
1 k	MGHW 08/	08/12 11:30 AM 11A-	12P News	11A-12P	:30	2012MRFP	069Н		\$450.00 N
2 k	MGHW 08/	08/12 11:54 AM 11A-	12P News	11A-12P	:30	2012MRFP	073Н		\$450.00 N
3 k	MGHTh 08/	09/12 11:23 AM 11A-	12P News	11A-12P		2012MRFP			\$450.00 N
4 k	MGHTh 08/	09/12 11:40 AM 11A-	12P News	11A-12P	:30	2012MRFP	069Н		\$450.00 N
5 k	MGHF 08/	10/12 11:12 AM 11A-	12P News	11A-12P	:30	2012MRFP	073Н		\$450.00 N
6 k	MGHF 08/	10/12 11:44 AM 11A-	12P News	11A-12P	:30	2012MRFP	073Н		\$450.00 N
10 08/13/12	08/14/12	11A-12P News	11A-12P	22	:30	4	\$450.00	NM	
Weeks:	Start Date 08/13/12	End Date MTWTFSS 22	Spots/Week 4	<u>Rate</u> \$450.00					
Spots: # 0			ription	Start/End Time	Length	Ad-ID			Rate Ty
		13/12 11:30 AM 11A-		11A-12P		2012MRFP	080H		\$450.00 N
· -									

Rate Type

INVOICE



Advertiser Product Estimate Number

President/RNC-Romney (R) RNC - Romney 310

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Spots: # Ch

Day Air Date

Air Time Description

www.theDENVERchannel.com		President/RNC-Romney (R) RNC - Romney				310		
www.thedenverchannel.com				Spots/				
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
10 08/13/12 08/14/12 11A-12P News	11A-12P	22	:30	4	\$450.00	NM		
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate	Туре
2 KMGHM 08/13/12 11:49 AM 11A-	12P News	11A-12P		2012MRFP			\$450.00	
4 KMGHTu 08/14/12 11:21 AM 11A-	12P News	11A-12P		2012MRFP			\$450.00	NM
3 KMGHTu 08/14/12 11:34 AM 11A-	12P News	11A-12P	:30	2012MRFP	2073Н		\$450.00	NM
11 08/08/12 08/10/12 The CHEW	1157A-1P	111	:30	3	\$350.00	NM		
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS 111	Spots/Week 3	Rate \$350.00						
Spots: # Ch Day Air Date Air Time Desc	<u>ription</u>	Start/End Time	Length				Rate	
1 KMGHW 08/08/12 12:56 PM The 0		1157A-1P		2012MRFP			\$350.00	
2 KMGHTh 08/09/12 12:34 PM The 0		1157A-1P		2012MRFP			\$350.00	
3 KMGHF 08/10/12 12:35 PM The 0	CHEW	1157A-1P	:30	2012MRFP	2069Н		\$350.00	NM
12 08/13/12 08/14/12 The CHEW	1157A-1P	11	:30	2	\$350.00	NM		
Weeks: Start Date End Date MTWTFSS 11	Spots/Week 2	Rate \$350.00						
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Length				Rate	Type
1 KMGHM 08/13/12 12:33 PM The 0		1157A-1P		2012MRFP			\$350.00	
2 KMGHTu 08/14/12 12:35 PM The 0	CHEW	1157A-1P	:30	2012MRFP	P080H		\$350.00	NM
13 08/13/12 08/14/12 General Hospital	2P-3P	11	:30	2	\$550.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 11	Spots/Week 2	Rate \$550.00						
Spots: # Ch Day Air Date Air Time Desc	<u>ription</u>	Start/End Time	Length				Rate	
1 KMGHM 08/13/12 2:23 PM Gene		2P-3P		2012MRFP			\$550.00	
2 KMGHTu 08/14/12 2:58 PM Gene	eral Hospital	2P-3P	:30	2012MRFP	P073H		\$550.00	NM
14 08/08/12 08/10/12 General Hospital	2P-3P	111	:30	3	\$550.00	NM		
Weeks: Start Date 08/06/12 End Date 08/12/12 111	Spots/Week 3	Rate \$550.00						
Spots: # Ch Day Air Date Air Time Desc	<u>ription</u>	Start/End Time	Length	Ad-ID			Rate	Туре
1 KMGHW 08/08/12 2:25 PM Gene	•	2P-3P		2012MRFP			\$550.00	
2 KMGHTh 08/09/12 2:58 PM Gene		2P-3P	:30	2012MRFP	2069Н		\$550.00	
3 KMGHF 08/10/12 2:58 PM Gene	eral Hospital	2P-3P	:30	2012MRFP	073Н		\$550.00	NM
15 08/08/12 08/10/12 7News at 3PM	3P-330P	222	:30	6	\$400.00	NM		
Weeks: Start Date	Spots/Week 6	Rate \$400.00						
Spots: # Ch Day Air Date Air Time Desc	<u> </u>	Start/End Time	Length				Rate	
1 KMGHW 08/08/12 3:12 PM 7Nev		3P-330P		2012MRFP			\$400.00	
2 KMGH W 08/08/12 3:27 PM 7Nev		3P-330P		2012MRFP			\$400.00	
4 KMGHTh 08/09/12 3:12 PM 7Nev		3P-330P		2012MRFP			\$400.00	NM
3 KMGHTh 08/09/12 3:26 PM 7Nev		3P-330P		2012MRFP			\$400.00	NM
5 KMGH F 08/10/12 3:13 PM 7Nev 6 KMGH F 08/10/12 3:27 PM 7Nev		3P-330P 3P-330P		2012MRFP 2012MRFP			\$400.00 \$400.00	
16 08/13/12 08/14/12 7News at 3PM	3P-330P	22	:30	4	\$400.00	NM	ψ+00.00	ININ
10 00/13/12 00/14/12 / News at 3/10/	3F-330F	<i>۵۵</i>	.30	4	φ400.00	INIVI		
Weeks: Start Date 08/13/12 End Date 08/19/12 22	Spots/Week 4	<u>Rate</u> \$400.00						
Chata: # Ch Day Air Data Air Time Data		Ctort/End Time	ما در م	V4 1D			Dot-	T

Start/End Time

Length Ad-ID



Invoice # Invoice Date Invoice Month Invoice Period 08/19/12 184130-1 August 2012 07/30/12 - 08/14/12

Advertiser Product Estimate Number 310 President/RNC-Romney (R) RNC - Romney

www.theDENVERchannel.com

2 KMGHW

08/08/12

5:11 PM 5-530P News

WWW.mcDett Englisher.com		President/RNC-R	Romney (R)	KNC - RO	mney	310	
www.thedenverchannel.com							
www.thedenverendimensorm			Ş	Spots/			
ine Start Date End Date Description	Start/End Time	MTWTFSS		Veek	Rate	Type	
16 08/13/12 08/14/12 7News at 3PM	3P-330P	22	:30	4	\$400.00	NM	
Spots: # Ch Day Air Date Air Time D)escription	Start/End Time	Length A	V4-ID			Rate Type
<u> </u>	News at 3PM	3P-330P		2012MRFP	2073Н		\$400.00 NM
	News at 3PM	3P-330P		2012MRFP			\$400.00 NM
	News at 3PM	3P-330P		2012MRFP			\$400.00 NM
	News at 3PM	3P-330P		2012MRFP			\$400.00 NM
17 08/13/12 08/14/12 Inside Edition 330	OP 330P-4P	11	:30	2	\$350.00	NM	
Weeks: Start Date End Date MTWT	FSS Spots/Week	Rate					
08/13/12 08/19/12 11	2	\$350.00					
Spots: # Ch Day Air Date Air Time D	Description_	Start/End Time	Length A	Ad-ID			Rate Type
1 KMGHM 08/13/12 3:50 PM I	nside Edition 330P	330P-4P	:30 2	2012MRFP	069Н		\$350.00 NM
2 KMGHTu 08/14/12 3:50 PM II	nside Edition 330P	330P-4P	:30 2	2012MRFP	073Н		\$350.00 NM
18 08/08/12 08/10/12 Inside Edition 330	OP 330P-4P	111	:30	3	\$350.00	NM	
Weeks: Start Date End Date MTWT	FSS Spots/Week	Rate					
08/06/12 08/12/12 11		\$350.00					
Spots: # Ch Day Air Date Air Time D		Start/End Time	Length A				Rate Type
	nside Edition 330P	330P-4P		2012MRFP			\$350.00 NM
	nside Edition 330P	330P-4P		2012MRFP			\$350.00 NM
3 KMGHF 08/10/12 3:50 PM II	nside Edition 330P	330P-4P	:30 2	2012MRFP	069н		\$350.00 NM
19 08/13/12 08/14/12 Dr. Oz	4P-5P	11	:30	2	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 08/13/12 08/19/12 11	FSS Spots/Week	Rate \$450.00					
Spots: # Ch Day Air Date Air Time D		Start/End Time	Length A	Ad-ID			Rate Type
1 KMGHM 08/13/12 4:22 PM D		4P-5P		2012MRFP	2073Н		\$450.00 NM
2 KMGHTu 08/14/12 4:25 PM [Or. Oz	4P-5P	:30 2	2012MRFP	1080H		\$450.00 NM
20 08/08/12 08/10/12 Dr. Oz	4P-5P	111	:30	3	\$450.00	NM	
Weeks: Start Date End Date MTWT	FSS Spots/Week	Rate					
08/06/12 08/12/1211		\$450.00					
Spots: # Ch Day Air Date Air Time [Start/End Time	Length A				Rate Type
1 KMGHW 08/08/12 4:18 PM [4P-5P		2012MRFP			\$450.00 NM
2 KMGHTh 08/09/12 4:28 PM D		4P-5P		2012MRFP			\$450.00 NM
3 KMGHF 08/10/12 4:36 PM D)r. Oz	4P-5P	:30 2	2012MRFP	073Н		\$450.00 NM
21 08/13/12 08/14/12 5-530P News	5P-530P	22	:30	4	\$800.00	NM	
Weeks: Start Date		Rate \$800.00					
Spots: # Ch Day Air Date Air Time D	Description	Start/End Time	Length A	Ad-ID			Rate Type
	5-530P News	5P-530P	:30 2	2012MRFP	P080H		\$800.00 NM
2 KMGHM 08/13/12 5:27 PM 5	i-530P News	5P-530P	:30 2	2012MRFP	073Н		\$800.00 NM
3 KMGHTu 08/14/12 5:13 PM 5	i-530P News	5P-530P	:30 2	2012MRFP	073Н		\$800.00 NM
4 KMGHTu 08/14/12 5:27 PM 5	5-530P News	5P-530P	:30 2	2012MRFP	1080H		\$800.00 NM
22 08/08/12 08/10/12 5-530P News	5P-530P	222	:30	6	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u>		Rate \$800.00					
Spots: # Ch Day Air Date Air Time D	·-	Start/End Time	Length A	Ad-ID			Rate Type
opolo. II on Day All Date All Tille	- CCC. IPCIOII	Ottarvena mino	_ongui /				rate Type

5P-530P

:30 2012MRFP069H

\$800.00

NM



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e Start Date	End Date	Desc	ription		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
22 08/08/12	08/10/12	5-530	P News		5P-530P	222	:30	6	\$800.00	NM		
Spots: # C	h <u>Day</u> A	ir Date	Air Time D	escript	ion	Start/End Time	Length	Ad-ID			Rate	Ty
1 KI	MGHW 0	8/08/12	5:23 PM 5	-530P I	News	5P-530P	:30	2012MRF	FP073H		\$800.00	1 (
4 KI	MGHTh 0	8/09/12	5:11 PM 5	-530P I	News	5P-530P	:30) 2012MRF	FP073H		\$800.00	1 (
3 KI	MGHTh 0	8/09/12	5:28 PM 5	-530P I	News	5P-530P	:30) 2012MRF	FP069H		\$800.00)
5 KI	MGHF 0	8/10/12	5:13 PM 5	-530P I	News	5P-530P	:30) 2012MRF	FP073H		\$800.00)
6 KI	MGHF 0	8/10/12	5:29 PM 5	-530P I	News	5P-530P	:30) 2012MRF	FP069H		\$800.00)
3 08/13/12	08/14/12	6P-6	30P JEOPAF	RDY (M	- 6P-630P	22	:30	4	\$1,700.00	NM		
Weeks:	Start Date 08/13/12	End Da 08/19/		FSS	Spots/Week 4	<u>Rate</u> \$1,700.00						
Spots: # C			Air Time D			Start/End Time		Ad-ID			Rate	T
		8/13/12			P JEOPARDY (M-F)	6P-630P) 2012MRF			\$1,700.00	
		8/13/12			P JEOPARDY (M-F)	6P-630P) 2012MRF			\$1,700.00	
		8/14/12			P JEOPARDY (M-F)	6P-630P	:30) 2012MRF	FP069H		\$1,700.00	
3 KI	MGHTu 0	8/14/12	6:27 PM 6	P-630F	P JEOPARDY (M-F)	6P-630P	:30) 2012MRF	FP073H		\$1,700.00)
4 08/08/12	08/10/12	6P-6	30P JEOPAF	RDY (M	- 6P-630P	222	:30	6	\$1,700.00	NM		
Weeks:	Start Date 08/06/12	End Da 08/12/	ate <u>MTWTI</u> 12 222		Spots/Week 6	Rate \$1,700.00						
Spots: # C			Air Time D			Start/End Time		Ad-ID			Rate	_
		8/08/12			P JEOPARDY (M-F)	6P-630P	:30) 2012MRF	FP069H		\$1,700.00)
1 KI	MGHW 0	8/08/12	6:27 PM 6	P-630F	P JEOPARDY (M-F)	6P-630P) 2012MRF			\$1,700.00)
3 KI	MGHTh 0	8/09/12	6:11 PM 6	P-630F	P JEOPARDY (M-F)	6P-630P	:30) 2012MRF	FP073H		\$1,700.00)
4 KI	MGHTh 0	8/09/12	6:27 PM 6	P-630F	P JEOPARDY (M-F)	6P-630P	:30) 2012MRF	FP069H		\$1,700.00)
5 KI	MGHF 0	8/10/12	6:09 PM 6	P-630F	P JEOPARDY (M-F)	6P-630P	:30) 2012MRF	FP073H		\$1,700.00)
6 KI	MGHF 0	8/10/12	6:28 PM 6	P-630F	P JEOPARDY (M-F)	6P-630P	:30) 2012MRF	FP073H		\$1,700.00)
5 08/13/12	08/14/12	630-7	p WHEEL (I	M-F)	630-7P	11	:30	2	\$1,600.00	NM		
Weeks:	Start Date 08/13/12		ate <u>MTWTI</u> 12 11		Spots/Week 2	Rate \$1,600.00						
Spots: # C		ir Date	Air Time D			Start/End Time		Ad-ID			Rate	_
1 KI	MGHM 0	8/13/12	6:46 PM 6	30-7p \	NHEEL (M-F)	630-7P) 2012MRF			\$1,600.00)
2 KI	MGHTu 0	8/14/12	6:41 PM 6	30-7p \	NHEEL (M-F)	630-7P	:30) 2012MRF	FP080H		\$1,600.00)
6 08/08/12	08/10/12	630-7	p WHEEL (I	M-F)	630-7P	111	:30	3	\$1,600.00	NM		
Weeks:	Start Date 08/06/12	End Da 08/12/			Spots/Week 3	Rate \$1,600.00						
Spots: # C	h <u>Day</u> A		Air Time D	escript	ion	Start/End Time	Length	Ad-ID			Rate	Ţ
1 KI		8/08/12	6:53 PM 6	30-7p \	WHEEL (M-F)	630-7P	:30	2012MRF	FP069H		\$1,600.00)
2 KI	MGHTh 0	8/09/12	6:53 PM 6	30-7p \	WHEEL (M-F)	630-7P	:30	2012MRF	FP073H		\$1,600.00)
3 KI	MGHF 0	8/10/12	6:41 PM 6	30-7p \	WHEEL (M-F)	630-7P	:30) 2012MRF	7Р069Н		\$1,600.00)
7 08/08/12	08/10/12	Night	line		1037P-1103P	111	:30	3	\$800.00	NM		
Weeks:	Start Date 08/06/12	08/12/	12111	I	Spots/Week 3	Rate \$800.00						
Spots: # C		ir Date	Air Time D			Start/End Time		Ad-ID			Rate	
			11:02 PM N			1037P-1103P) 2012MRF			\$800.00	
			11:02 PM N			1037P-1103P) 2012MRF			\$800.00	
3 KI	MGHF 0	8/10/12	10:47 PM N	lightline)	1037P-1103P	:30) 2012MRF	FP073H		\$800.00)



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Advertiser Product Estimate Number President/RNC-Romney (R) RNC - Romney 310

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								Spots/				
Line	Start Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
						22						
	Weeks:	Start Date 08/13/12	End Date 08/19/12	<u>MTWTFSS</u> 22	Spots/Week 4	Rate \$800.00						
	Spots: # Ch	<u>Day</u> Ai	r Date A	ir Time Descrip	<u>tion</u>	Start/End Time		th Ad-ID			Rate	Type
				0:46 PM Nightlin		1037P-1103P		0 2012MRF			\$800.00	
	2 KM			1:02 PM Nightlin		1037P-1103P		0 2012MRF			\$800.00	NM
				0:46 PM Nightlin		1037P-1103P		0 2012MRF			\$800.00	
	3 KM	IGH Tu 08	3/14/12 11	1:01 PM Nightlin	e	1037P-1103P	:3	0 2012MRF	Р069Н		\$800.00	NM
29	08/10/12	08/10/12	ABC Fri	В	8P-9P	F	:30	1	\$2,800.00	NM		
	Weeks:	Start Date 08/06/12	End Date 08/12/12	<u>МГWГFSS</u> F	Spots/Week 1	Rate \$2,800.00						
	Spots: # Ch	<u>Day</u> Ai	r Date A	ir Time Descrip	<u>tion</u>	Start/End Time		th Ad-ID			Rate	Type
	1 KM	IGHF 08	3/10/12 8	3:23 PM ABC Fr	i B	8P-9P	:3	0 2012MRF	Р073Н		\$2,800.00	NM
30	08/10/12	08/10/12	ABC Fri	С	9P-10P	F	:30	1	\$2,800.00	NM		
	Weeks:	Start Date 08/06/12	End Date 08/12/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$2,800.00						
	Spots: # Ch	Day Ai		ir Time Descrip	tion	Start/End Time	Lengt	th Ad-ID			Rate	Type
	1 KM			9:43 PM ABC Fr	iC	9P-10P	:3	0 2012MRF	Р073Н		\$2,800.00	NM
31	08/11/12	08/11/12	GMA SA	AT	Sat GMA 6A-7A	S-	:30	2	\$250.00	NM		
	Weeks:	Start Date	End Date	<u>MTWTFSS</u>	Spots/Week	Rate						
		08/06/12	08/12/12	S-	2	\$250.00						ļ
	Spots: # Ch			ir Time Descrip		Start/End Time		th Ad-ID			Rate	_
				6:29 AM GMA S		Sat GMA 6A-7A		0 2012MRF			\$250.00	
	1 KM	IGH Sa 08	3/11/12 6	6:59 AM GMA S	AT	Sat GMA 6A-7A	:3	0 2012MRF	P073H		\$250.00	NM
32	2 08/11/12	08/11/12	7-9a Sa	t Morning News	7A-9A	S-	:30	2	\$500.00	NM		
	Weeks:	Start Date 08/06/12	End Date 08/12/12	<u>MTWTFSS</u> S-	Spots/Week 2	Rate \$500.00						
	Spots: # Ch			ir Time Descrip		Start/End Time	Leng	th Ad-ID			<u>Rate</u>	
	2 KM	IGH Sa 08 Credited		7-9a Sa	at Morning News	7A-9A	:0	00			\$500.00	NM
	1 KM	IGH Sa 08		3:24 AM 7-9a Sa	t Morning News	7A-9A	:3	0 2012MRF	Р069Н		\$500.00	NM
33	08/11/12	08/11/12	5pm Ne	ws Saturday	5P-6p	S-	:30	2	\$350.00	NM		
	Weeks:	Start Date 08/06/12	End Date 08/12/12		Spots/Week 2	Rate \$350.00						
	Spots: # Ch	<u>Day</u> Ai	r Date A	ir Time Descrip	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate	Type
	2 KM	IGH Sa 08	3/11/12 5	5:27 PM 5pm Ne	ws Saturday	5P-6p	:3	0 2012MRF	Р073Н		\$350.00	NM
	1 KM	IGH Sa 08	3/11/12 5	5:57 PM 5pm Ne	ws Saturday	5P-6p	:3	0 2012MRF	Р073Н		\$350.00	NM
34	08/11/12	08/11/12	Jeopard	ly (6-630p Satur	da6P-630P	S-	:30	2	\$700.00	NM		
	Weeks:	Start Date 08/06/12	End Date 08/12/12	<u>MTWTFSS</u> S-	Spots/Week 2	Rate \$700.00						
	Spots: # Ch			ir Time Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate	Туре
					dy (6-630p Saturday)	6P-630P		0 2012MRF	Р069Н		\$700.00	
	2 KM	IGH Sa 08	3/11/12	6:23 PM Jeopard	dy (6-630p Saturday)	6P-630P	:3	0 2012MRF	Р073Н		\$700.00	NM
35	08/11/12	08/11/12	Wheel	of Fortune SAT (6:630P-7P	S-	:30	2	\$600.00	NM	_	

MTWTFSS



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Line Start Date En	nd Date	Description	S	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
35 08/11/12 08	/11/12	Wheel of For	tune SAT (636	630P-7P	S-	:30	2	\$600.00	NM		
	06/12 Day Air D	08/12/12 - Date Air Tin	S- ne Description	2	\$600.00 Start/End Time	l engt	h Ad-ID			Rate	Type
				ortune SAT (630-7			0 2012MRF	P073H		\$600.00	
				ortune SAT (630-7	• •		0 2012MRF1			\$600.00	
				,	.,					***************************************	
		10P NEWS (,		S-	:30	2	\$675.00	NM		
Weeks: Sta	rt Date 06/12	End Date M -	<u>TWTFSS</u> S-	Spots/Week 2	<u>Rate</u> \$675.00						
Spots: # Ch			ne Description		Start/End Time		h Ad-ID			Rate	
		1/12 10:24 F			10P-1037P		0 2012MRF			\$675.00	
2 KMGH	Sa 08/1	1/12 10:34 F	PM 10P NEWS	S (SAT)	10P-1037P	:3	0 2012MRF	Р073Н		\$675.00	NM
37 08/12/12 08	/12/12	GMA SUN	5	Sun GMA 6A-7A	S	:30	2	\$250.00	NM		
Weeks: Sta	rt Date 06/12	End Date M 08/12/12 -	<u>TWTFSS</u> S	Spots/Week 2	Rate \$250.00						
Spots: # Ch			ne Description		Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 KMGH			AM GMA SUN		Sun GMA 6A-7A		0 2012MRFI	Р073Н		\$250.00	
2 KMGH	Su 08/1	2/12 6:55 /	AM GMA SUN		Sun GMA 6A-7A	:3	0 2012MRF	P069H		\$250.00	NM
38 08/12/12 08	/12/12	7A-8A SUN I	MORN NEWS	7A-8A	S	:30	2	\$250.00	NM		
	rt Date 06/12	End Date M 08/12/12 -	TWTFSS	Spots/Week	Rate \$250.00						
Spots: # Ch			ne Description	_ n	Start/End Time	Lenat	h Ad-ID			Rate	Type
2 KMGH				N MORN NEWS	7A-8A		0 2012MRF	P073H		\$250.00	
1 KMGH	Su 08/1	2/12 7:59 /	AM 7A-8A SUI	N MORN NEWS	7A-8A	:3	0 2012MRFI	Р073Н		\$250.00	
00.00/40/40	/40/40	TI: - \A/ I.		24.04	S	00		#4.000.00	N 18 4		
	/12/12	This Week		3A-9A	3	:30	1	\$1,000.00	NM		
Weeks: Sta	rt Date 06/12	End Date M 08/12/12 -	TWTFSS S	Spots/Week 1	Rate \$1,000.00						
Spots: # Ch	Day Air D	<u> Air Tin</u>	ne Description	<u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate	
1 KMGH	Su 08/1	2/12 8:26 <i>A</i>	AM This Week	(8A-9A	:3	0 2012MRF	Р069Н		\$1,000.00	NM
40 08/12/12 08	/12/12	9A-10A SUN	MORN NEWS	9A-10A	S	:30	2	\$450.00	NM		
		End Date M -	TWTFSS S	Spots/Week 2	<u>Rate</u> \$450.00						
	Day Air D		ne Description		Start/End Time	Lenat	h Ad-ID			Rate	Type
1 KMGH				JN MORN NEWS	9A-10A		0 2012MRFI	Р073Н		\$450.00	
2 KMGH				JN MORN NEWS	9A-10A		0 2012MRF			\$450.00	
41 08/12/12 08	/12/12	4PM - SUN	4	1P-430P	S	:30	2	\$200.00	NM		
			<u>TWTFSS</u>	Spots/Week 2	Rate \$200.00						
	Day Air D		ne Description	_ n	Start/End Time	Lenat	h Ad-ID			Rate	Type
2 KMGH			PM 4PM - SU		4P-430P		0 2012MRF	Р073Н		\$200.00	
1 KMGH			PM 4PM - SUN		4P-430P	:3	0 2012MRFI	Р069Н		\$200.00	
42 08/12/12 08	/12/12	5pm News S	un Local Nev	5P-6P	S	:30	2	\$375.00	NM		
			TWTFSS S	Spots/Week 2	Rate \$375.00						



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Lina	Ctant Data	End Data	Danawinstina	Chart/Ford Times	Manage	l a sa arth	Spots/	Data	T	
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
42	08/12/12	08/12/12	5pm News Sun Lo	cal Nev5P-6P	S	:30	2	\$375.00	NM	
	Spots: # Ch	n Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 KN	/IGH Su 08/	/12/12 5:12 PM 5p	m News Sun Local News	5P-6P	:3	0 2012MRF	P073H		\$375.00 NM
	2 KN	/IGH Su 08/		m News Sun Local News	5P-6P	:3	0 2012MRF	Р073Н		\$375.00 NM
43	08/12/12	08/12/12	ABC Sun A	6P-7P	S	:30	1	\$2,200.00	NM	
	Weeks:	Start Date 08/06/12	End Date MTWTFS		Rate \$2,200.00					
	Spots: # Ch	n Day Air	Date Air Time De	escription	Start/End Time	Lenat	h Ad-ID			Rate Type
			/12/12 6:43 PM AE		6P-7P		0 2012MRF	Р069Н		\$2,200.00 NM
44	08/12/12	08/12/12	Extreme Makeover	: Weigl8P-10P	S	:30	2	\$3,000.00	NM	
	Weeks:	Start Date 08/06/12	End Date MTWTFS		Rate \$3,000.00					
	Spots: # Ch	n Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 KN	/IGH Su 08/	/12/12 8:45 PM Ex	treme Makeover: Weight L	oss 8P-10P	:3	0 2012MRF	P073H		\$3,000.00 NM
	1 KN	MGH Su 08	/12/12 9:43 PM Ex	treme Makeover: Weight L	oss 8P-10P	:3	0 2012MRF	P073H		\$3,000.00 NM
45	08/12/12	08/12/12	10P NEWS (M-F/S	U) 10P-1037P	S	:30	2	\$1,400.00	NM	
	Weeks:	Start Date 08/06/12	End Date MTWTFS 08/12/12		Rate \$1,400.00					
	Spots: # Ch	n <u>Day</u> Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 KN	/IGH Su 08/	/12/12 10:12 PM 10	P NEWS (M-F/SU)	10P-1037P	:3	0 2012MRF	P069H		\$1,400.00 NM
	1 KN	/IGH Su 08/	/12/12 10:32 PM 10	P NEWS (M-F/SU)	10P-1037P	:3	0 2012MRF	P073H		\$1,400.00 NM

Total Spots

128

<u>Gross Total</u> **\$96,825.00**

Agency Commission \$14,523.75

Net Amount Due \$82,301.25

Payment Terms 30 Days